



Technically Speaking is a fully operational, student advertising and public relations agency. Founded in 2022, we support both internal and external organizations in connecting with their audiences through strategic campaigns, creative storytelling and innovative media.



@rit_technicallyspeaking



RIT Technically Speaking

Interested in Technically Speaking?

Are you in an Advertising and PR major, minor or immersion? Join Technically Speaking!

Prerequisites: COMM 211 Principles of Advertising, COMM 212 Public Relations

**Positions you can
explore in our class:**

- Project Manager
- Creative Designer
- Copywriter
- Social Media Manager
- and much more!

Meet Our Clients



REPORTER

Speaking ...

Our Work

Community Engagement

REPORTER

Resources RIT Provides Students To Process the Election

Technically Speaking Blog

Behind the Campaign: Promoting Reporter Magazine's November Election Issue

Written by: Addie Carr

REPORTER

GET YOUR COPY NOW!

YOUR VOICE. YOUR VOTE.

JRAMERKS.COM

2025-2026 SEASON

10U & 12U GIRLS TRYOUTS BEGIN MARCH 4 AT ROCHESTER ICE CENTER

REGISTRATION OPENS FEBRUARY 4

Technically Speaking

A student-run Ad and PR agency

About Us Services Work People Blog Contact

SHARE YOUR SCAM STORIES AT THE ECC!

Fake emails? Phishing? Identity theft? We want to hear your stories! Here's the perfect opportunity to share your encounters and find resources to combat future scams. Can be shared anonymously!

LawNY, Rochester's own local nonprofit law firm, is partnering with RIT students at Technically Speaking to listen to your personal testimonials.

LAWNY

COMMITTED UMASS BOSTON

CADENCE KELLY | COMMITTED UMASS BOSTON | CADENCE KELLY | COMMITTED UMASS BOSTON

CADENCE KELLY

Binghamton, NY | 19u Girls

REPORTER

Free Speech on Campus

RIT Provides To Process Election

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RIT Technically Speaking

42 posts 146 followers 42 following

Advertising Agency Official Instagram of RIT's student-run Advertising and Public Relations Agency

linktr.ee/rittechnicallyspeaking

Followed by emmadooleyy, sydneyyng and 6 others

Following

Message

Our Work! Tip Tuesdays Day in the L... Sneak peeks! Who are we?

Issue #1 with RIT's Reporter Magazine November Issue!

Happy Spring Break!

Happy National Love

Technically Speaking... We Have a Blog Now!

SHARE YOUR STORY!